# ელექტრონული წიგნები საქართველოში E-publishing in Georgia

# საერთშორისო პლათფორმები International Platforms

### amazon.com



# Buy Once, Read Everywhere

Read on your Kindle, PC, Mac, iPhone, iPad, BlackBerry or Android phone with our Free Reading Apps. Move seamlessly between them with Whispersync.





- ▶ Shop \$9.99 Kindle Bestsellers
- Buy a Kindle Amazon's #1 bestseller



# Kindle direct publishing https://kdp.amazon.com/





A new option to make money through the Kindle Owners' Lending Library and promote your book for free. Learn more



Welcome to Amazon's Kindle Direct Publishing, the fast and easy way to self-publish your books for sale in the Kindle Store.

With Kindle Direct Publishing (KDP) you can self-publish your books on the <u>Amazon Kindle Store</u>. It's free, fast, and easy. Books self-published through KDP can participate in the <u>70% royalty program</u> and are available for purchase on Kindle devices and Kindle apps for iPad, iPhone, iPod touch, PC, Mac, BlackBerry, and Android-based devices. With KDP, you can self-publish books in many languages - including English, German, French, Spanish, Portuguese, and Italian - and specify pricing in US Dollars, Pounds Sterling, and Euros. You will also find useful information on our active community forum.

Sign in with your Amazon account

Sign in

Not Sandro Asatiani?
Click here to sign in as different user.

You will be signed in using our secure server

English | Deutsch | Français | Español | Italiano



Start publishing today with Amazon's Kindle Direct Publishing!

### Getting Started & FAQs

Check out our quick guide and get started publishing on Amazon Kindle

#### What is Amazon Kindle?

Kindle is an amazing wireless reading device, with a massive library of titles, and reading applications for PCs and many mobile devices: Learn more.

## ასატვირთი ფაილების ფორმატები Formats for the uploaded files

Sandro Asatiani's Account | English Deutsch Français Español Italiano

Search Help

Sign out



KDP Select Bookshelf Reports Community

#### **Help Topics**

#### Help

Welcome

Your Account

Announcements

#### **Featured Guides**

Building Your Book for Kindle Guide to Kindle Content Ouality

#### Preparing Your Book

Getting Started

Tools and Resources

Publishing for Mac users

#### Types of Formats

Formatting Your Book

Conversion Resources

Translation Resources

Publishing Public Domain Content

#### **Publishing Your Book**

Getting Started

Topic or Keyword

Preparing Your Book > Types of Formats

### Types of Formats

Kindle Direct Publishing (KDP) lets you upload and convert your final draft from several formats. For best results, we recommend that you upload in DOC/DOCX (.doc/.docx) or HTML (.html) format. Be sure to read through the tips below for your preferred format prior to publishing your work with KDP.

We accept the following formats:

Word (DOC or DOCX) HTML (ZIP, HTM, or HTML) Mobipocket (MOBI or PRC) ePub (EPUB) Plain Text (TXT) Rich Text Format (RTF) Adobe PDF (PDF)

Word (DOC or DOCX)

KDP accepts most DOC & DOCX files for eBook conversion; however, some files which contain complex formatting may not convert well. Be sure to use the previewer to check your files conversion if it contains tables or is graphic intensive to ensure conversion was successful. To troubleshoot any conversion errors, we suggest reviewing our Simplified Guide to Building a Kindle Book.

Kindle books can be viewed in different font sizes, depending on the reader's preference. For this reason, page numbers, font sizes and margins set in Word do not anniv. The "Dane Rreat" feature in Word should be used to create intentional nane breaks (i.e. ending a chanter for a smoother transition and better reading experience).

# ენები Supported Languages

Sandro Asatiani's Account | English Deutsch Français Español Italiano

Search Help



Bookshelf Reports Community KDP Select

### **Help Topics**

#### Help

Welcome

Your Account

Announcements

#### **Featured Guides**

Building Your Book for Kindle Guide to Kindle Content Quality

#### **Preparing Your Book**

#### Getting Started

**Content Guidelines** 

> Supported Languages

Copyright Guidelines

Tools and Resources

Publishing for Mac users

Types of Formats

Formatting Your Book

Conversion Resources

Translation Resources

Publishing Public Domain Content

Topic or Keyword



Preparing Your Book > Getting Started > Content Guidelines > Supported Languages

### **Supported Languages**

Authors and publishers can upload and sell books to customers in the Kindle Store worldwide which are written in these languages:

- English
- French
- German
- Spanish
- Portuguese
- Italian
- Catalan
- Galician
- Basque

We're unable to support character-based languages or entries (including Eastern European characters, Japanese letters, Russian characters, etc.). We are working to add this option in the future.

#### **Content Guidelines**

Your books and other content (such as book titles, cover art and product descriptions) must adhere to these content guidelines. We reserve the right to make judgments about whether content is appropriate and to choose not to offer it. We may also terminate your participation in the KDP program if you don't adhere to these content

### **Apple Store**

https://itunesconnect.apple.com/WebObjects/iTunesConnect.woa/wa/apply



### **Apple iTunes App Store**



### iTunes Connect Online Application

#### Welcome to iTunes Connect

Use this application to tell us about yourself and the content you are interested in distributing. Once we have reviewed it, we will send your updated application status. Due to the high volume of applications we receive, we may not be able to get back to you as quickly as we'd like. But while your application is under review, it is not necessary to apply again.

This application is intended only for people who either own or control a catalog of content for digital distribution. Authorized representatives are also permitted.

Each media type is divided into the content categories detailed below:

#### Music

- Music
- Music Videos
- Ringtones
- Concert Films
- Spoken Word

#### TV

- TV Shows
- Seasons
- Season Passes
  - TV Rentals

#### Movies

- Movie Sales
- Movie Rentals

#### Books

- Text-Based Trade
   Books
- Highly Designed
   Trade Books
- Science, Technical, and Medical
- Professional

Select the content type you are applying to distribute. You can apply to distribute multiple types, but you must fill out a separate application for each one.

Books ▼

### **Books**



**i**Tunes Connect

### Your books on the iBookstore.

Sign up today to offer your books to customers with iPad, iPhone, and iPod touch in 32 countries.

### 1. Sign up

Complete your application for either a Paid or Free Books Account.

#### 2. Confirm account

Click through your account approval email to complete your application and confirm your email address.

### 3. Download iTunes Producer

Download our delivery application, iTunes Producer (requires OS X v10.6 or later).

### 4. Deliver

Using iTunes Producer, provide your book's basic information and click Deliver.





### ფასიანი და უფასო ექაუნთის დარეგისტრირება Registration of free and paid accounts



iTunes Connect

### Create an Account

If you plan on selling your books, select Paid Books Account. To offer your books for free, get a Free Books Account in four simple steps. Note that a Free Book account cannot be changed later to a Paid Book account.

### Free Books Account

A Free Books Account allows you to offer books for free on the iBookstore. If you set up a Free Books Account, and later decide you have books you'd like to sell, you will need to create a Paid Books Account to do so.

Create a Free Books Account

#### Requirements

- Digital rights to the books you would like to offer
- . An Apple ID for use on the iTunes Store with a valid credit card on file
- A valid email account
- A Mac computer with OS X v10.6 or later

If you sign up for a Free Books Account, you will receive an activation email shortly after submitting your application. After activating your account, you

#### Paid Books Account

A Paid Books Account allows you to sell books and offer books for free on the iBookstore. You will need to provide banking and tax information so you can receive payments.

Create a Paid Books Account

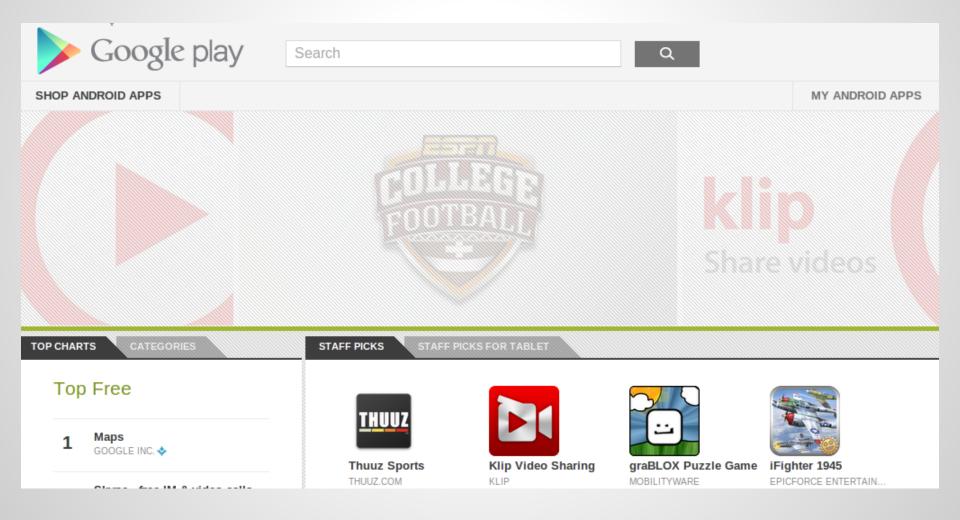
#### Requirements

- . Digital rights to the books you would like to sell
- . An Apple ID for use on the iTunes Store with a valid credit card on file
- A valid email account
- A Mac computer with OS X v10.6 or later
- A valid U.S. Tax ID
- A valid bank account

# Android market https://play.google.com/store



### Google play



### **Books on Google Play**

Sorry! Books on Google Play is not available in your country yet.

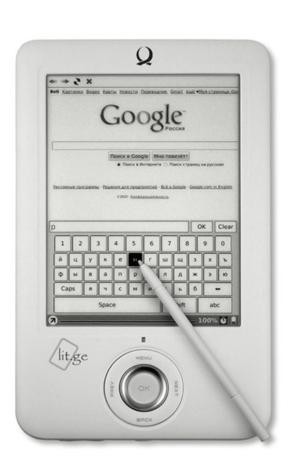
We're working to bring the content you love to more countries as quickly as possible.

Please check back again soon.



# ქართული პლატფორმები Georgian Platforms

## lit.ge

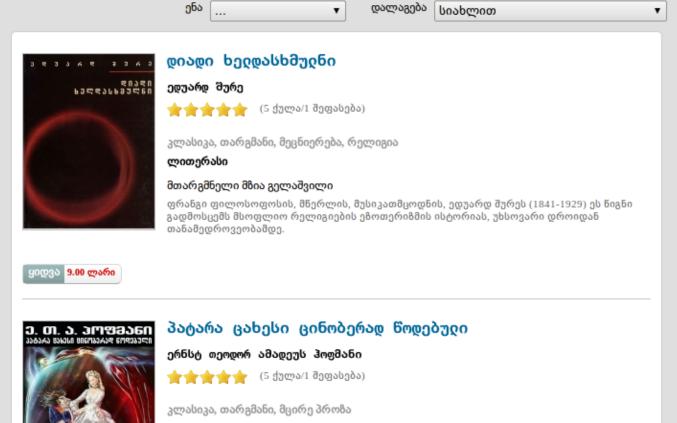




## დარეგისტრირდა 2005 წელს Registration date 2005







### 2012 წლის ზამთრის სტატისტიკა - 2012 winter statistics

თვეში 40500 ვიზიტორი - 40500 visits per month დღეში 1300-1400 ვიზიტორი - 1300-1400 visits per day

### პორტალის შექმნის დღიდან ყველაზე პოპულარული ავტორები:

ავტორები, რომლებსაც სკოლაში და უნივერსიტეტებში სწავლობენ.

The most famous authors since the day of upload: The authors that are taught at schools and universities.

### ყველაზე პოპულარული ნაწარმოები: სამოსელი პირველი.

The most popular book: 'The first garment'

### ბოლო თვის ყველაზე პოპულარული ავტორი: აკა მორჩილაძე.

ნაწარმოები: კაგდატა ინ ჯორჯია.

The most popular author of the month: Aka Morchiladze. Book: Kagdata in Georgia

# Android application

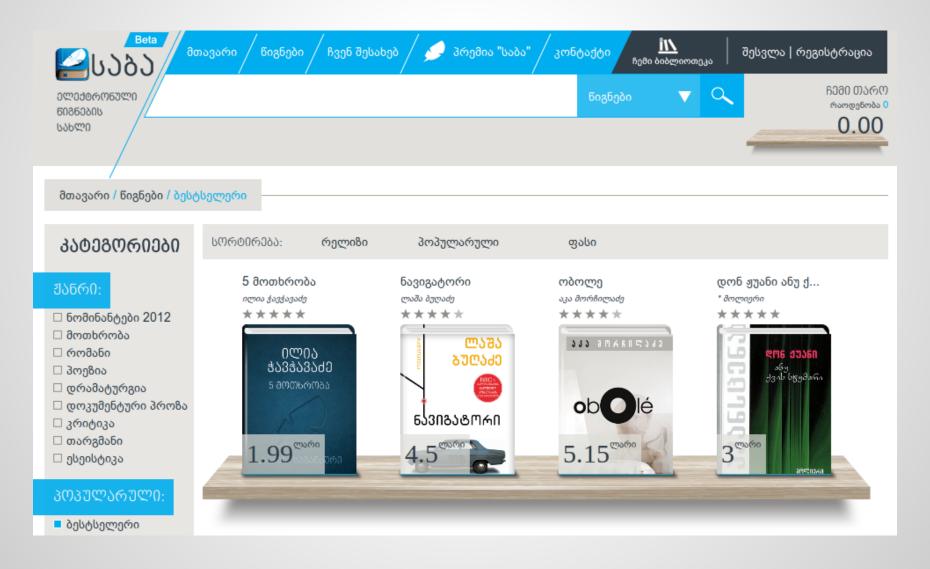
Windows application



### saba.com.ge



## დარეგისტრირდა 2012 წელს Registration date 2012



### lib.ge

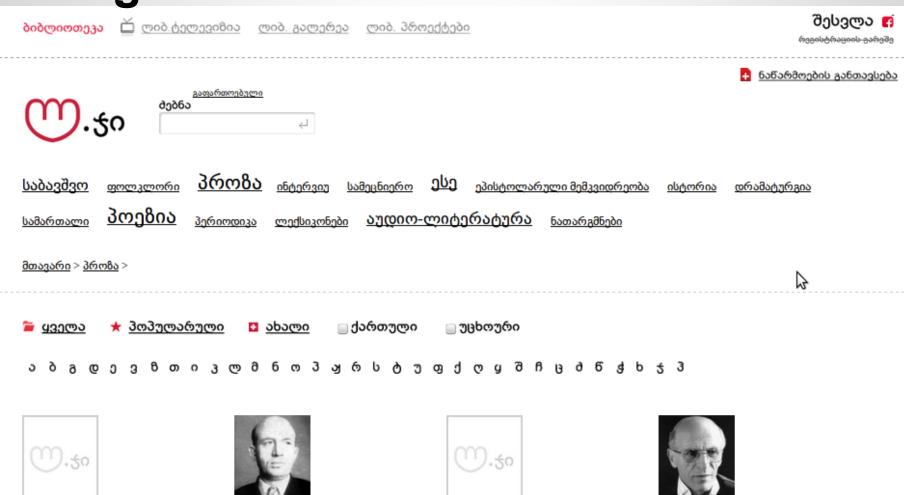


## დარეგისტრირდა 2006 წელს Registration date 2006

აბაშიძე გრიგოლ

<u>"ებლიტფოს"</u>

არქივიდან



აბაშიძე მერაბ

აბზიანიძე ზაზა

### 2012 წლის ზამთრის სტატისტიკა - 2012 winter statistics

თვეში 70000 ვიზიტორი - 70000 visits per month დღეში 3000-7000 ვიზიტორი - 3000-7000 visits per day

### პორტალის შექმნის დღიდან ყველაზე პოპულარული ავტორები:

ავტორები, რომლებსაც სკოლაში და უნივერსიტეტებში სწავლობენ. The most famous authors since the portal was created :The authors that are taught at schools and universities.

### **ყველაზე პოპულარული ნაწარმოები:** სამოსელი პირველი.

The most popular book: 'The first garment'.

### **ბოლო თვის ყველაზე პოპულარული ავტორი:** ერეკლე დეისაძე.

**ნაწარმოები**: საიდუმლო სირობა

The most famous author : Erekle deisadze.

Book: Saidumlo siroba.

### www.librivivi.ge

მთავარი

პროექტის შესახებ

ავტორები

ვონტაქტი

როგორ გამოვიწეროთ

სანიშნის გამოყენების წესი

ავტორიზაცია

ᲪᲝᲪᲮᲐᲚᲘ ᲬᲘᲒᲜᲔᲑᲘ



Q

**ᲐᲕᲢᲝᲠᲘᲡ ᲫᲘᲔᲑ** 

ᲐᲘᲠᲩᲘᲔᲗ ᲙᲐᲢᲔᲒᲝᲠᲘᲐ

**)** 

მოგესალმებათ librivivi.ge!

ეს არის პორტალი, სადაც თქვენ ყველაზე იაფად და სწრაფად შეგიძლიათ წაიკითხოთ ქართველი თანამედროვე მწერლების ახალი წიგნები. ყველა მკითხველს აქვს შესაძლებლობა უფასოდ მიიღოს წვდომა ავტორებზე რეგისტრაციიდან ერთი თვის განმავლობაში. ამ ვადის გასვლის შემდეგ, ავტორების გამოწერა შესაძლებელია პლასტიკური ბარათების (visa ან mastercard) საშუალებით: 3-თვის ვადით ერთი ავტორის გამოწერის ფასია 5 ლარი, 6 თვის ვადით - 7 ლარი, 1 წლის ვადით - 10 ლარი.

სასიამოვნო კითხვას გისურვებთ!

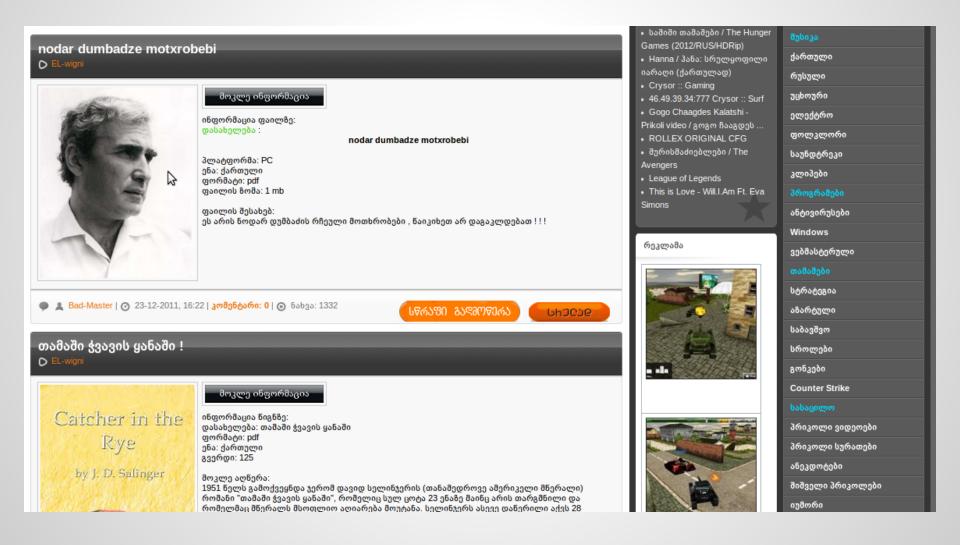
ინსტრუქცია -"როგორ გამოვიწეროთ ავტორი"

- იხილეთ ბმულზე: "როგორ გამოვიწეროთ".

#### **Ტ**ᲝᲕ ᲐᲗᲔᲣᲚᲘ

- დავით დეფი 🖭
- გიგა პაიჭაძე IIIIII
- ანა კორძაია-სამადაშვილი •
- აკა მორჩილაძე IIIIII
- ლაშა ბუღაძე
- ანინა ტეფნაძე 💷
- ზაზა ბურჭულაძე /ზურა ჯიშვარიანი ■≡□

### http://daikide.ge/el\_cigni/



# research სტუდენტებსი მიერ ჩატარებული კვლევის მონაცემები

Georgian Institute of Public Affairs
winter 2012
საქართველსო საზოგადოებრივ საქმეთა
ინსტიტუტი
2012 წელი, ზამთარი

### შეკითხვა: რომელ e-რიდერს იცნობთ ? Question: To Which a reader are you acquainted to ?

### 120 რესპონდენტი

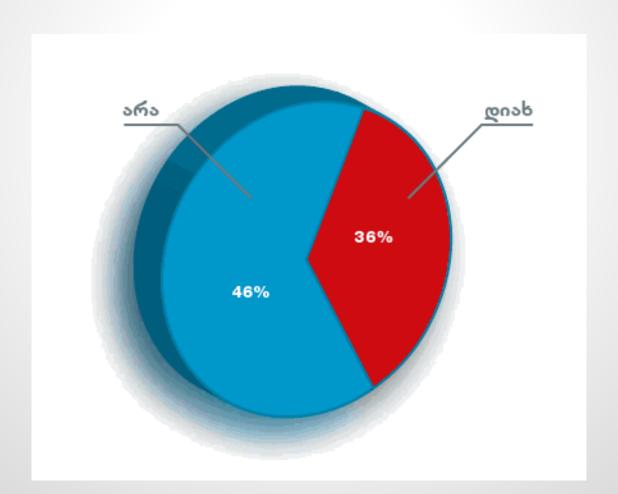
Kindle	64
საერთოდ არ ვიცნობ, I don't use a readers at all იოტა რიდერი , lota Reader	22 14
Nook	5
Sony reader	5

შეკითხვა: იცნობთ თუ არა ელექტრონული წიგნებთან დაკავშირებულ ქართულენოვან რესურსებს?

Question: did you know internet resources with georgian e-books?

No 46%

Yes 36%



# Sandro Asatiani info@sandroasatiani.com