

# CONTENT

1. Academic Book Publishing
2. Agora Publishing
3. Aleph Publishing
4. Aloni
5. Arete Publishing House
6. Artanuji Publishing
7. Bakmi Publishing
8. Biblus
9. Bookamania
10. Book space
11. Publishing House Books in Batumi
12. Cezanne Publishing
13. Diogene Publishers
14. Elf Publishing House
15. Elva Import
16. Indigo Publishing
17. Intelekti Publishing
18. Iriatoni
19. Karchkhadze Publishing
20. Klio Publishing House
21. Meridiani Publishing House
22. New Aeon Library
23. Nodar Dumbadze Publishing and Literary Agency
24. Palitra L Publishing
25. Publishing House Pegasus
26. Saba
27. Sactsigni
28. Grandpa Shaqro
29. Shemetsneba
30. Sulakauri Publishing
31. Tsigni+eri
32. Zebra
33. Ziari Press
34. Zviad Kordzadze Publishing

# Overview of the Activities of Georgian Publishers and Booksellers Association

Georgian Publishers and Booksellers Association (GPBA) was established in 1998. Nowadays, around 90% of active Georgian book publishers and booksellers are members of GPBA. The Association defines and protects the interests and copyrights of the book sector; ensures freedom of the press in the field of publishing; holds local book fairs in Tbilisi and other regions of Georgia, as well as professional seminars and workshops for Georgian publishing and bookseller organizations. Moreover, for years the Association participates at various international festivals and presents the Georgian national stand; expresses common interests of the sector and protects it based on the principles of free market and fair competition at the global level; protects freedom of expression and authors' rights, as well as promotes the formation and refinement of the legal framework that will prove advantageous for the development of book industry. In order to improve working conditions for the professionals involved in this field, the Association has established a Code of Professional Ethics and continues to work intensively on other important legislative initiatives.

The major goal of the Association is to support the development of the literary process and publishing sector in Georgia; enhance the literacy level of people of all ages, including children and youth; promote intercultural dialogue between representatives of various professions associated with literature; popularize book reading and support relevant social institutions.

## — **Lobbying of the publishing sector**

Georgian Publishers and Booksellers Association constantly protects the interests of the book sector representatives. The Association

represents publishers and their interests, and negotiates with various state agencies on a variety of issues relevant to the sector, i.e. copyrights, school textbooks or compulsive legislative initiatives.

In 2020, the book sector suffered significant losses due to the pandemic. To rescue the publishing sector and book market in general, the Association has developed 9 bullet point anti-crisis plan (see [www.gpba.ge](http://www.gpba.ge)). Individual bullet points of this plan have already yielded some results, as funded projects provided significant and essential assistance to the publishing sector during the pandemic. Nevertheless, the Association continues to lobby the book sector to gain wider support at the state level.

For years, Georgian Publishers and Booksellers Association has been involved in the fight against the black market, which is one of the main problems and challenges for the publishing industry in Georgia, as well as in many other countries. Over the years, Georgian Publishers and Booksellers Association has been involved in negotiations with a number of state agencies to improve the legal framework and enforcement mechanisms to combat counterfeit publications. Within the framework of the Memorandum of Understanding with the law firm, the Association has taken a number of measures against the black market and has also launched a wide-scale awareness campaign for traders and readers.

Along with educational publishers, the Association has also been actively involved in negotiations with the Ministry of Education. There have been ongoing negotiations and various types of work implemented over the years with involvement of the Association for the formation of healthy cooperation between educational publishers and the Ministry of Education, ever since the Ministry has started printing the textbooks at its own discretion in the scope of textbook reform implemented in 2013, and completely estranged publishers from this process through violating their copyrights. As a result of these efforts, some positive outcome has been observed in recent years and publishers have resumed work on school textbooks as part of the certification competition. However, some problems still remain unresolved.

In recent months, the Association has also been involved in the revision and integration of the “Technical Regulation on Toy Safety”. Aforementioned regulation was to enter into force on July 1, 2021 and, along with other children’s products, included children’s books. The Association actively discusses this matter with the Ministry of Economy and the Supervision Service. To ensure that the interests of publishers and bookseller organizations are taken into account in the process of enacting regulations, a meeting was scheduled with the involvement of the authorities of the Ministry of Culture, within the framework of the resolution. In the process of negotiations, some problematic issues were identified in the resolution and changes were planned in this direction. Additionally, the decision was made on granting extended deadline to the publishing industry to prepare the sector and fully comply with the new regulations under updated conditions.

— **Georgian Publishers and Booksellers Association  
and IPA (International Publishers Association)**



In 2007, Georgian Publishers and Booksellers Association became the member of the International Publishers Association (IPA). To date, the Association has a close partnership with the International Publishers Association. The Association is a member of important IPA committees, such as the Executive, Freedom to Publish, Inclusive Publications and Literacy Committees.

Since 2021, the Literacy Sub-committee of the International Publishers Association is chaired by Gvantsa Jobava, deputy chairperson of the Association.

In 2020, the Educational Publishers Forum of the International Publishers Association was held in Georgia for the first time. The IPA’s Educational Publishers Forum is the only global forum that takes place several times a year and brings together professional educational publishers from around the world. Georgian Publishers





and Booksellers Association became a member of the Educational Publishers Forum in 2016.

Within the framework of close cooperation with IPA, its representatives have visited Georgia several times in recent years. They held meetings with local publishers, as well as representatives of various state agencies on issues critical to the sector.

In partnership with Tbilisi - World Book Capital, the Association held meetings between Georgian publishers and writers and the representatives of IPA and UNESCO, members of the Advisory Committee of this project and guests

of honour in April 2021. The workshop with the new President of the International Publishers Association - Bodour Al Qasimi and the Secretary General of the Association - Jose Borghino was held at the National Parliamentary Library of Georgia, specifically for the member organizations of the Georgian Publishers and Booksellers Association, where key aspects, interesting and ongoing topics were discussed.

Throughout the year, Georgian Publishers and Booksellers Association organizes a number of important traditional and new projects for the development of the book sector:

### » Tbilisi International Book Fair

Tbilisi International Book Fair is organized by Georgian Publishers and Booksellers Association and has been held annually since 1997. It is one of the largest book fairs in the Caucasus region, with thousands of fans and spectators across the country. It is noteworthy that the number of fair guests has reached 70,000 in recent years.

## Publishers and Booksellers in Georgia



The main goal of the fair is to popularize book reading in Georgia and promote the development of the publishing sector. Over the years, Tbilisi International Book Fair has been successful in improving the level of literacy in Georgia, as demonstrated by the growing number of festival visitors, the media and new participants.

The fair hosts thousands of visitors annually, with the participation of about 100 local and international organizations. Embassies, state museums, institutions, international organizations and foundations of different countries are represented at the Tbilisi International Book Fair along with local and foreign publishing houses and bookseller organizations.

For years, writers from different countries have been visiting the fair as the guests of honour. Norway became the first focus country of Tbilisi International Book Fair in 2017. It has further inherited the status of Guest of Honour of the Frankfurt Book Fair in 2018 from Georgia. Germany was symbolically named the focus country of Tbilisi International Book Fair in 2018, the year when Georgia was to be presented as the Guest of Honour at the Frankfurter Buchmesse. Frankfurter Buchmesse had a stand of its own at the festival. German authors and publishers also visited the book fair, and the festival was opened by Juergen Boos, President of the Frankfurter Buchmesse. In





2019, Finland became the focus country of the festival, and the book fair was opened by the current president of the International Publishers Association, Hugo Setzer. In 2020, Turkey obtained the status of the focus country, however due to the pandemic, it will enjoy the status at 2022 festival.

The major part of Tbilisi International Book Fair is the book market, where participating publishing houses and booksellers offer books, supporting materials and book accessories to visitors at a discounted rate and in special gift packages. In addition, the festival encompasses a number of events related to books, literature, writing and publishing: presentations of new books and introduction of authors,

read-aloud events, meetings and discussions with writers, introducing guests of honour, literary awards, professional seminars and conferences, innovative projects, including the project "Actors for Literature". A children's corner is constructed every year at the festival, cognitive-entertaining



programs are planned for children of different ages. An exhibition of illustrations and books is also held during the festival.

Tbilisi XXIII International Book Fair was physically held from June 24 to June 27, 2021. The Fair traditionally hosted the book lovers in the pavilions of “Expo Georgia”. Due to the worldwide pandemic, XXII Tbilisi International Book Fair was held in online format in 2020 for the first time. In order to return to the traditional format of the event in 2021, the organizing team of the fair has developed the emergency safety protocol and carried out additional work to strictly control all restrictions in accordance with existing regulations.

### » *Tbilisi New Year Book Fair*

On the initiative of Georgian Publishers and Booksellers Association, New Year Book Fair is held at the end of December and has already become a tradition in Georgia.

The need to set up Tbilisi New Year Book Fair was conditioned by the growing public interest. The number of visitors of the Tbilisi International Book Fair over the last few years has clearly demonstrated the demand for another festival during the year.

The slogan of the New Year Book Fair is “New Year with New Books”. It aims to popularize book reading and support literary processes in Georgia, enhance literacy and access to education in Georgia. It also helps to establish a tradition of giving books as gifts to family members, friends and loved ones on New Year’s Eve.





Over the three days of this large-scale program, New Year Book Fair incorporates a large number of events relating to books and literature.

Within the framework of the New Year Book Fair, Georgian Publishers and Booksellers Association identifies and rewards the bestselling books of the current year in various categories on the basis of information provided by member publishers and bookseller organizations.

### » *World Read Aloud Day*



On the initiative of Georgian Publishers and Booksellers Association, World Read Aloud Day is celebrated in Georgia every year. World Read Aloud Day is a world-renowned event that brings together 31 million people from 100 different countries and unites around a common slogan: “Read aloud. Change the world”. The international organizer of the project

is “Litworld”. This day allows people from all over the world to come together, share the joy of reading the book aloud, and contribute to the popularization of reading. On the initiative of the Association, Georgia joins the international initiative every year and becomes part of this large-scale event in the world.

Due to the global pandemic, World Read Aloud Day was held online in 2021. The official opening and closing ceremonies of the event were broadcast live on the Association’s social media platforms. Throughout the day, about 70 Georgian writers held online meetings at schools and universities across Georgia, read literary texts with pupils and students, and reaffirmed the importance of literacy. On this day, the traditional award of the Book Supporter of the Year was granted to the actress Nino Kasradze in 2021, for the most important contribution made in the modern era in the rapprochement of books and cinema / theatre, and for exploring new ways / means in popularizing book reading.



The Book Supporter of the Year award was established in 2016 on the initiative of the Association and has been awarded annually to individuals, projects or institutions that significantly contribute to raising literacy in Georgia throughout the year. The main condition of the award is that the awarded person or organization shall not be employed in the book sector. In addition, the development of literature or publishing fields shall not be their direct duty. In previous years, the award was granted to the project “Bookshelf” (2020), Mamuka Khazaradze (2019), Temur Chkheidze (2018), Formula Creative (2017), Levan Berdzenishvili (2016).

### **» World Book and Copyright Day**

On April 23, the world celebrates World Book and Copyright Day. Georgian Publishers and Booksellers Association has been holding various cultural events every year on this particular day ever since 2003.

Traditionally on this day, a day-long exhibition and book fair is held with the participation of various publishing houses where literature of all genres is offered to readers at a discounted rate. Within the framework of the content program, presentations of new books, meetings with authors, and public readings also take place.

The goal of the Association is to highlight the importance of the book, promote literature among youth generation and involve as many people as possible in the events related to this day.

### **» *Renewing the Book Stock of Georgian Regional Libraries***

Georgian Publishers and Booksellers Association has been implementing the project of Renewing the book stock of Georgian Regional Libraries for several years. In November 2020, this project was implemented for the eighth time.



The aim of the project is to provide funding for regional libraries and enable them to add the newest books and Georgian publications (printed by various publishing houses) to their shelves. Every year libraries are free to choose

books from catalogues and enrich their collections with new editions. The project promotes the development of libraries and publishing sector in different regions of Georgia, and aims to popularize modern literature across the country.



In 2020 the project was implemented by Georgian Publishers and Booksellers Association as part of a pandemic anti-crisis plan in order to raise state funding for support of the book industry. It was meant to be implemented in two phases. In addition to renewing the book stock of the libraries, the

project aimed to support the publishing sector and minimize losses for its employees. In 2020, the project was implemented twice in the remote mode and its total budget was significantly increased. Each of the 64 regional libraries in Georgia received books of their choice in the amount over 1,000 GEL (270 EUR).

### **» Georgian National Stands at International Book Fairs**



For many years, Georgian Publishers and Booksellers Association has been organizing Georgian national stands and various events at international book fairs including, but not limited to, the Frankfurt and London Book Fairs. The Association constantly strives to enable Georgian publishers to become actively involved in the ongoing international processes in the industry and present themselves on international platforms.



Participation in international book fairs with Georgian national stand is an important platform for the promotion of Georgian literature. Local and international activities organized by Georgian Publishers and Booksellers Association, as well as their efforts to further

develop the industry, have paved the way for the Georgian publishing sector to acquire the status of Guest of Honour at the Frankfurter Buchmesse 2018.

### **» Guest of Honour at the Frankfurter Buchmesse 2018 - Georgia**

In 2018, Georgia was the Guest of Honour at the Frankfurter Buchmesse, which was a grand event in terms of recognition of Georgian literature and culture at international level. The Georgian publishing program was organized by the team of professionals from Georgian Publishers and Booksellers Association.





The publishing program included three national stands and a small stage of the Guest of Honour pavilion. The national stand of Georgia, which is constructed annually at the Book Fair since 2007, was given special importance and status within the framework of the Guest of Honour country project. The stand offered space for book exhibitions and business meetings to about 40 Georgian publishing houses. During the three working days of the fair, business breakfasts and lunches were held at the stand. For four days, the National Stand stage - the main platform of the Guest of Honour publishing program, was dedicated to events with the participation of publishers, Georgian and foreign authors and writers.



The Georgian stand located in the art and design pavilion was aimed to reveal Georgia's potential in the field of art and innovative technologies. Information on Georgian art and design books was available to visitors in the exhibition space. The second space featured a permanent installation - the innovative



art project Oraculum 0.1 (Talking Avatars). In the third space, the interactive stand offered visitors the opportunity to get acquainted with Georgian alphabet and the fonts created by Monotype, aimed to present the unique element of Georgian culture and the writing system. At the stand, the Georgian calligrapher presented the Georgian writing system to the visitors, conducted a number of workshops to master the art of writing Georgian letters. Within the framework of the mentioned program, a stand of Georgian children's literature was also presented, exhibiting children's books of Georgian publishing houses and illustrations made by Georgian artists. Digital games and apps were available on the stand for

younger guests. Up to 50 Georgian children's books were also exhibited in a special area of the fair - the Frankfurt Children's Lounge.

Within the framework of the publishing program, Georgian literature and the publishing sector were presented at approximately 70



events. The audience had the opportunity to get acquainted with Georgian publishing houses, authors and artists, and attend the presentation of their projects. In the scope of the publishing program, modern and classical Georgian literature of various genres were presented.

» **Projects of the Association within the framework of  
“Tbilisi - World Book Capital”**



The year of 2021 is a special year for the capital of Georgia, as Tbilisi has officially inherited the status of World Book Capital from Kuala Lumpur on April 23, for one year.

World Book Capital is a large-scale project established in 2001 by the decision of the General Conference of UNESCO. Georgian Publishers

and Booksellers Association has developed a number of programs and activities within the framework of this project, led by the team of “Tbilisi - World Book Capital”.

It envisages a residency program for Georgian writers, the main purpose of which is to support modern Georgian literature and,







consequently, Georgian authors. The project allows the winners of the competition to work on new literary texts in a calm and comfortable environment. The conditions provided by the project help in boosting motivation of the authors, leading a fruitful work process and creative activities, which will result in completely new literary works.

Within the framework of the World Book Capital project, the Association has already implemented the project of Renewing the Book



Stock of Tbilisi Public Schools, implemented in two stages in 2020-2021. It encompassed all public schools in Tbilisi. One hundred seventy-seven (177) public schools in Tbilisi were given the opportunity to select 900 GEL (240 EUR) worth books for their school libraries among the latest Georgian and foreign publications. This has also included the public school



for the blind children, which received audio books from the e-book store Saba.

The project aims to enrich Tbilisi public school libraries with the latest publications, bring school children closer to the modern literary process and popularize book reading. The Association also organized meetings between Georgian authors and students at public schools in the fall of 2021, in the scope of “Tbilisi - World Book Capital”.

Georgian Publishers and Booksellers Association has loyal supporters and partner organizations within the framework of the above-mentioned projects, namely: The Ministry of Culture, Sports and Youth Affairs of Georgia, Writers’ House of Georgia, Tbilisi City Hall, National Parliamentary Library of Georgia, Pencenter of Georgia, TBC Bank, LBP Law Firm.

# Georgian Book Market Research

## About the research

Georgian book market research was prepared for the Georgian Publishers and Booksellers Association and the Writers' House of Georgia. The main objective of the research aimed at collecting comprehensive statistical data on all components of the book market and their activities in 2016-2020. The report provides separate data for 2020 year to analyze the impact of the pandemic on the book sector.

The target groups of the research are publishers, distributors, book and e-book stores, libraries and readers. The research uses a combination of different methodologies relying on the purpose and objectives, as well as the specifics of the sector: primary and secondary information, semi-structured, face-to-face and in-depth interviews with readers, publishers, distributors or bookstores.

## Book Publishers

According to the data of the National Statistics Office of Georgia, as of 2021 there are about 150 book publishing companies in Georgia. Approximately 50 organizations were selected among these companies, which mainly specialize in book publishing and have implemented certain activities in this direction in the last five years. Among the abovementioned, thirty-two companies expressed their readiness to participate in the research, two of which are regional publishers.

In 2016-2020 years, more than 5,000 new books have been published by the companies participating in the research, with an average of 1,000 titles on annual basis, encompassing literature of any genre and category. In particular, in 2016 - 938 books, in 2017 - 1,064, in 2018 - 1,279, in 2019 - 1,136, and in 2020 - 860.

Based on the print run of books published by the companies in the last 5 years, it can be said that in Georgia literature is printed with an average of 1000 copies, although books with both 7,500 and 40 copy circulation can be found on the market.

Among surveyed companies, the precedent of selling copyrights abroad is observed at 9 publishing houses, which sell a total of 30-40 copyrights per year. With that in mind, Georgian books are published in quite a few countries. Based on the data of companies participating in the research, it was highlighted that approximately 2-3 million copies are sold throughout the year, and the earned profit varies in the range of 17-20 million GEL (Approximately 4,5-5 million EUR). Book sales had a growing trend until 2019.

The most readable mainstream literature amounts to 26-28% of publishers' profit. It is followed by documentary prose (15%-19%), academic and professional literature (15% -19%), school textbooks (16% -18%) and children's literature (11-13%).

The research found that according to the profit earned, "Palitra L Publishing" is the leader in the majority of book categories (except for textbooks and children's books). Other important players of the market are Bakur Sulakauri Publishing House, Intelekti Publishing House and Artanuji Publishing House, which possess significant advantages.

Although the variety and availability of books increase every year, research findings illustrate that the selling price of the book also increases according to the data of the publishing houses, distributors and bookstores participating in the research. Readers have libraries at their free disposal, as well as relatively cheaper alternatives (e.g. e-books); although e-books are less competitive in comparison with the sales of printed books.

In 2020, over the half of companies participating in the research made full or partial (75% or more) profit on books written in Georgian language, while the other half of the companies made their profit on literature translated from a foreign language (at least 58%).

## Distributors

Publishers mainly use two methods for selling books: they have direct cooperation with bookstores and/or they use the services of distribution companies. Among them, only one third of respondents prefer to work directly with bookstores, while the share of publishers exclusively using distributors' services does not exceed 10%. The slowly growing trend of using their own distribution network has been noted in recent years.

Distribution companies use numerous channels to sell books. These include bookstores, wholesale sellers, online sales, non-specialized facilities (e.g. supermarkets, pharmacies, etc.), exhibitions/festivals, etc. The trend remains unchanged during 2016-2020 years, and bookstores still holds the major place among abovementioned channels. It accounts for the largest share of book sales. It is noteworthy that since 2019, all four distribution companies participating in the research started using online channels for sales. During 2016-2019 distribution companies participating in the research earned the total annual revenue from book sales in the range of GEL 14 million (Approximately 3,8 million EUR). It is important to participate in festivals and exhibitions, as income accrued at such events sometimes amounts to 20% of the annual income. Relatively few distributors turn to non-specialist bookstores and wholesale sellers for book sales.

The average number of book titles sold by them in recent years shows that the main share falls on the literature translated from Georgian language and foreign languages translated into Georgian language. It is noteworthy that in recent years, the interest toward the books translated from foreign languages has been growing, and the rate of distribution of books written in Georgian language has been declining.

## Book stores

According to the data of the National Statistics Office of Georgia, as of 2021 there are 140 active companies and nine second-hand booksellers specializing in the retail trade of books registered in our country.



According to the information provided by the stores, the number of books sold during the last two years has significantly decreased. The downward trend is observed both in terms of title books sold ( $\approx 17\%$  decrease) and their sold copies ( $\approx 40\%$  decrease).

The main sources of income are children's books (29% -33%), the most readable mainstream (25% -33%) and non-fiction literature (14% -16%), while the least sold category is religious books (2% -3%).

Based on the data collected from publishers, distributors, and bookstores participating in the research, the average price paid by the readers when purchasing a single book was determined. It was found that there has been an increase in the selling price of the book at the market in recent years. More specifically, in 2016-2020 it increased by 28%, from 14 GEL (3.8 EUR) to 18 GEL (4.8 EUR), which is considered to be driven by substantial devaluation of the national currency in recent years.

In recent years, rise of book prices has been observed for all types of content printed by the publishers. The price has particularly increased for non-fiction, documentary literature (+54%), art-related books (+31%) and children's publications (+30%), while the price is relatively stable for school books (+12%). It is also noteworthy that compared to Georgian books, the price of translated books is much higher (+15% vs +31%).

## **Book fairs**

Book fairs represent a very important event for publishers, which is confirmed by the findings of the research. The vast majority of surveyed publishers (>80%) have participated in at least one local fair in the last 5 years. The exception is the year of 2020, when the number of participants decreased by 17% compared to the previous year, due to restrictions of the pandemic and the changed format of events. Tbilisi International Book Fair is the most popular and large-scale book fair in the country, which is distinguished by a large number of visitors and loyal publishers.

Publishing houses also participate at various international book fairs, although their participation is relatively less active. Within the past 5 years, more than half of the surveyed publishers were represented at least at one similar event. Georgian publishers mostly visit book fairs in Frankfurt, London, Sharjah, Leipzig, Bologna and Istanbul.

## Reader Survey Results

- The book readers survey was conducted in Tbilisi - the capital of Georgia, and in several large regional cities - Kutaisi, Batumi, Zugdidi, Telavi and Gori.
- According to the survey results, 16+ population is divided into two equal parts: 50% that read books with a certain frequency and 50% that has not finished reading a single book in 2020.
- One thousand (1000) respondents were surveyed in total, who have read at least 1 book in 2020 (500 in capital and 500 in regions).
- The rate of book readers in Tbilisi (51.8%) slightly outcompetes the rate of readers living in the region (45.4%).
- Gori (56.1%) and Telavi (54.5%) have the advantage in terms of the number of readers among the surveyed regional cities, while the lowest numbers of readers are in Batumi (45.2) and Kutaisi (39.4%).
- In terms of book reading practices, the research has also found differences between the age and gender. In particular, women have a significant advantage over men (women - 59.3%, men - 38.4%). In terms of age factor, young respondents are more inclined to read books. This habit decreases from 65.3% to 38.3% as the age number grows.
- The majority of the population finds time to read fiction or non-fiction literature at least once a week, among which 19% are intensive, daily readers.

- The decision made by readers when choosing the book is most influenced by the recommendation of relatives and friends, the content and annotation of the book, and the former impression left by the author.
- The vast majority of readers (86.5%) mostly read fiction; more specifically, contemporary literature and classic works.
- The average number of books read by the population of Tbilisi is twice as high as in the region (15 books vs 7).
- The vast majority of readers (86%) have allocated not more than 200 GEL (54 EUR) for book purchases last year.
- Book stores are unconditional leaders among the book selling facilities;
- The public has mostly made purchases from the following fiction categories last year: modern literature, classics and children's books.
- Before the pandemic, the small portion of the reading population (23%) who used to go to the library, visited libraries to pick a book, read on the spot, or to study.

## **Pandemic and the book market**

- Small majority of readers (52%) continue reading with the same frequency as before the pandemic, 33% have increased the intensity of reading, while 15% have reduced it. The pandemic had virtually no effect on the proportion of literature read by the readers.
- The pandemic has had a negative impact on book purchases. Nearly half (48%) of buyers purchased fewer books during pandemic compared with their past behavior, 41% were not affected by current events, and 11% have increased the number of purchased books. The pandemic has not affected book

purchase channels to a greater extent. The majority of the population is still considering buying books within the next one year.

- The pandemic had a significant negative impact on publishing houses, bookstores and distributors involved in the research.
- A substantial decline in the number of new publications in the year of 2020 shall be attributed to the pandemic. The number of new books published in mentioned period is approximately 25% lower than the figure in 2019.
- In 2020, the rate of book sales has significantly decreased; the revenue level has declined by 5% only, which is stipulated by the rise in book prices compared to previous years. The rise in book prices, in turn, is driven by substantial devaluation of the national currency in recent years.
- Before the pandemic, distribution companies participating in the research earned the total annual revenue from book sales in the range of 14 million. In the light of current events in 2020, this figure has reduced by about 15% -18%, to 12 million.
- The abovementioned was conditioned by internal problems within the company: lack of preparedness to switch to remote services, lack of finances for implementing changes, insufficient competence for new working conditions, etc., as well as external factors: delayed delivery of information, declining demand of books by readers, etc. Alternatively, the pandemic has also had some positive impact on the book market, as it accelerated a number of important processes in companies, which are vital for the development of the field in the modern world: introduction of online services, improvement of websites, quality assurance of services, etc.

---

PUBLISHING HOUSES  
BOOKSTORES  
LITERARY AWARD AND E-BOOKS PLATFORM  
BOOK DISTRIBUTION COMPANIES

---

# Academic Book Publishing



## Short Description of the Organization:

Academic Book Publishing - acad.ge We offer the following services: Text typing, editing, translating, decorating, illustrating, book printing, copying, binding.

## PUBLISHING HOUSE

---

- Publishing Priority  
**Scientific Books, Board Games**
- Contact Person  
**Maia Gambashidze**
- Rights Manager  
**Maia Gambashidze**
- Rights Manager E-mail  
**acadbookinfo@gmail.com**
- Organization Address  
**16, Ir. Abashidze str., 0179 Tbilisi, Georgia**
- Organization Phone Number  
**+995 599 96 09 04**
- Organization E-mail  
**acadbookinfo@gmail.com**
- Webpage  
**www.acad.ge**



# Agora Publishing



## Short Description of the Organization:

Agora Publishing House was founded in 2006. The main directions of its publishing policy are: translations of fiction - novels, short stories, poetry; Philosophical, historical, sociological and anthropological essays, children's works. Agora also publishes a small number of works by Georgian authors. Agora Publishing House has published more than a hundred books to date.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Translations**
- Contact Person  
**Marina Balavadze**
- Contact Person Position  
**Director**
- Rights Manager  
**Ekaterine Chachkhiani**
- Rights Manager E-mail  
**contact@agorabooks.ge**
- Organization Address  
**2/147, Uznadze str., 0102 Tbilisi, Georgia**
- Organization Phone Number  
**+995 555 54 19 00**
- Organization E-mail  
**contact@agorabooks.ge**
- Webpage  
**www.agorabooks.ge**



# Aleph Publishing



## Short Description of the Organization:

Aleph Publishing was founded in 2013. Basically, Aleph publishes new Georgian translations of foreign fiction and nonfiction books.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Fiction literature, Non-fiction literature**
- Contact Person  
**Beka Samukashvili**
- Contact Person Position  
**Director**
- Rights Manager  
**Beka Samukashvili**
- Organization Address  
**Digomi Masivi, VI district, 13-32, 0159  
Tbilisi, Georgia**
- Organization Phone Number  
**+995 571 30 12 52**
- Organization E-mail  
**[aleph.publishing@gmail.com](mailto:aleph.publishing@gmail.com)**





# ALONI



## Short Description of the Organization:

„ALONI“ is a family publishing house. Its main goal is to support the translation and publication of writer and philosopher Givi Margvelashvili's texts in the Georgian language; publication of works by writer and translator Naira Gelashvili. „ALONI“ is focusing on publishing historical and travel literature of XIX and XX centuries; the publishing house will promote the translation of texts by German-language travelers and in general, will be supporting the documentary prose about Georgian-German relations.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Texts of Givi Margvelashvili & Naira Gelashvili**
- Contact Person  
**Ana Margvelashvili**
- Organization Address  
**22a, I. Abashidze str., 0179 Tbilisi, Georgia**
- Organization Phone Number  
**+995 577 52 01 52**
- Organization E-mail  
**alonipublishing@gmail.com**
- Webpage  
**[www.facebook.com/alonipublishing](https://www.facebook.com/alonipublishing)**



# Arete Publishing House



## Short Description of the Organization:

Arete Publishing House was founded in 2003. Since then, Arete has published over 50 books, including fiction, children's, and science fiction. Currently, Arete Publishing Priorities are a complete collection of Otar Chiladze's works; Translations of world classical literature with the series called "Must-reads"; George Martin's "Song of Ice and Fire".

## PUBLISHING HOUSE

---

- Publishing Priority  
**Fiction, Non-fiction**
- Contact Person  
**Giorgi Darsalia**
- Contact Person Position  
**Director**
- Rights Manager  
**Giorgi Darsalia**
- Rights Manager E-mail  
**gdarsalia@gmail.com**
- Organization Address  
**25, Chavchavadze Ave., 0179 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 25 02 55**
- Organization E-mail  
**gdarsalia@gmail.com**



# Artanuji Publishing



## Short Description of the Organization:

The publishing house Artanuji was founded in 2000 on the basis of the history magazine of the same name. Consequently, its main area of interest is history, historical research, and academic fields. Apart from historical books, Artanuji publishes foreign fiction, books on popular science, biographies and autobiographies of famous people, political literature, textbooks, books for children, and dictionaries. Artanuji is also a market leader in the diversity and quality of the postcards it produces.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Foreign fiction, Georgian and foreign non-fiction**
- Contact Person  
**Gvantsa Jobava**
- Contact Person Position  
**Editor/International Relations Manager**
- Organization Address  
**5, Chavchavadze Ave., 0179 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 25 05 22**
- Organization E-mail  
**artanujipublishers@gmail.com**
- Webpage  
**www.artanuji.ge**



# Bakmi Publishing



## Short Description of the Organization:

Founded in 2000, the Bakmi Publishers mainly aim at fiction and children's literature. We are proud to have initiated several rare publications. In recent years some of our books were published in Europe. Since 2006 our company has participated in Frankfurt, Leipzig, and Bologna book fairs. In 2003 the Bakmi Publishers was awarded the Georgian State Prize.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Publishing books**
- Contact Person  
**Matsaberidze Bondo**
- Contact Person Position  
**Director**
- Rights Manager  
**Rusudan Mosidze**
- Rights Manager E-mail  
**bakmipublishing@gmail.com**
- Organization Address  
**7, Gr. Robakidze Ave., Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 72 54 99**
- Organization E-mail  
**bakmipublishing@gmail.com**
- Webpage  
**www.bakmi.ge**



# BIBLUS



## Short Description of the Organization:

Bookstore chain "Biblus", during its 13 years of existence, has been able to establish the largest retail network of publishing products in Georgia, which is adapted to modern standard and enjoys the well-deserved trust of many customers. It should be noted that "Biblus" along with books, is presenting a wide range of school-stationery items, handcrafts, toys, books and e-accessories. Today "Biblus" has 67 branches across the country.

---

## BOOKSTORE

- Contact Person  
**Tamar Rostiashvili**
- Contact Person Position  
**Head of Marketing and Sales**
- Organization Address  
**49, Iosebidge str., Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 48 68 44**
- Organization E-mail  
**info@biblusi.ge**
- Webpage  
**www.biblusi.ge**



# Bookmania



## Short Description of the Organization:

Book distribution company "Bookmania" was founded in 2017. Since that time, it provides the distribution of books throughout Georgia. In 2020, the company created an online book sales platform - [www.bookmania.ge](http://www.bookmania.ge) "Bookmania" posts books all over the world via "Georgian Post".

## BOOK DISTRIBUTING ORGANIZATION

---

- Publishing Priority  
**Fiction and Non-fiction Literature**
- Contact Person  
**Marine Tskhadaia**
- Contact Person Position  
**Founder and Director**
- Rights Manager  
**Ana Kvinikadze**
- Rights Manager E-mail  
**[anuki.kvinikadze21@gmail.com](mailto:anuki.kvinikadze21@gmail.com)**
- Organization Address  
**5, Maghalashvili str., 0178 Tbilisi, Georgia**
- Organization Phone Number  
**+995 592 12 08 15**
- Organization E-mail  
**[bookmaniadistribution@gmail.com](mailto:bookmaniadistribution@gmail.com)**
- Webpage  
**[www.bookmania.ge](http://www.bookmania.ge)**



# // Book Space



## Short Description of the Organization:

// Book Space - an independent bookstore located in Tbilisi, Georgia was founded in April, 2019. In 2020 as a response to pandemic, an online bookstore [www.bookspace.ge](http://www.bookspace.ge) was launched. // Book Space has its editorial politics and is mainly consecrated on fiction and non fiction books, albums and art books. As an independent bookstore itself, it tries to promote independent publishers, indie books and Georgian illustrators.

---

### BOOKSTORE

- Contact Person  
**Natia Lursmanashvili**
- Contact Person Position  
**Founder and CEO**
- Organization Address  
**3A, Politkovskaia str., Ground level, Block 6,  
0180 Tbilisi, Georgia**
- Organization Phone Number  
**+995 597 13 11 52**
- Organization E-mail  
**[bookspace.ge@gmail.com](mailto:bookspace.ge@gmail.com)**
- Webpage  
**[www.bookspace.ge](http://www.bookspace.ge)**

// Book Space

# Publishing House Books in Batumi



## Short Description of the Organization:

Publishing House "Books in Batumi" was founded in 2015. More than two hundred books have been published by the publishing house in three years. Series of different genres and content combine dozens of bestseller books. The publishing house in the local book market is distinguished by the abundance of translations of the fantasy and fiction genres. The publishing house "Books in Batumi" pays special attention to Georgian authors and has already published the works of many authors. Its books stand out with a cover design and genre diversity.

## PUBLISHING HOUSE

---

- Publishing Priority  
**Translated foreign literature, publishing and promotion of Georgian authors**
- Contact Person  
**Mariam Korinteli**
- Contact Person Position  
**Director**
- Rights Manager  
**Irakli Bakuridze**
- Rights Manager E-mail  
**Irakli Bakuridze**
- Organization Address  
**51a, 26 Maisi str., Batumi, Georgia**
- Organization Phone Number  
**+995 555 64 08 87**
- Organization E-mail  
**booksinbatumi@gmail.com**





# Cezanne Publishing



## Short Description of the Organization:

Our publishing house was established in 2014, in conjunction with the printing house Cezanne. We work mostly on non-fiction titles and translations, including biography, essays, psychology, business, film literature, culture studies, anthropology and interviews.

---

### PUBLISHING HOUSE

- Publishing Priority  
**Non-fiction / Documentary Prose**
- Contact Person  
**Shorena Shaverdashvili**
- Contact Person Position  
**Owner / Director**
- Rights Manager  
**Shorena Shaverdashvili**
- Rights Manager E-mail  
**shorena.shaverdashvili@gmail.com**
- Organization Address  
**65/67 Ir. Abashidze str., Apt. 1B Tbilisi, Georgia**
- Organization Phone Number  
**+995 599 25 02 77**
- Organization E-mail  
**cezanne.publishing@gmail.com**
- Webpage  
**www.miobius.ge**

**CEZANNE**  
PUBLISHING

# Diogene Publishers



## Short Description of the Organization:

Diogene Publishers was founded in 1995. Priorities: Fiction, non-fiction, children's books, textbooks. Diogene Publishers participates in local and international literary projects, book fairs. Diogene Publishers is awarded prestigious Georgian Literary prizes for literary projects and publications. Diogene Publishers is a founding member of Georgian Book Publishers Association.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Fiction, Children's books, Textbooks**
- Contact Person  
**Tinatin Petriashvili**
- Contact Person Position  
**Foreign rights manager**
- Rights Manager  
**Tinatin Petriashvili**
- Rights Manager E-mail  
**adm@diogene.ge**
- Organization Address  
**9, Apakidze str., 0171 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 21 33 21**
- Organization E-mail  
**adm@diogene.ge**
- Webpage  
**www.diogene.ge**



# Elf Publishing House



## Short Description of the Organization:

Elf Publishing House was founded by a journalist and translator Tinatin Didebulidze in March 1996. The Publishing House is involved in many international projects from the day of establishment and was awarded by the international association business initiative group. Elf Publishing cooperates with the world's prominent publishing houses. Moreover, is annually involved in Bologna Children's International Book Fair and in Frankfurt Book Fair. Nowadays, Elf is one of the leading Publishing Houses in Georgia.

---

### PUBLISHING HOUSE

- Publishing Priority  
**Fiction, Children's fiction, Educative-cognitive literature**
- Contact Person  
**Leila Kirtadze**
- Contact Person Position  
**Foreign Rights Manager and Editor**
- Rights Manager  
**Leila Kirtadze**
- Rights Manager E-mail  
**right@elf.ge**
- Organization Address  
**8, Kartoia str., Bldg. 9, 2<sup>nd</sup> Floor; 0177 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 92 35 70**
- Organization E-mail  
**office@elf.ge**
- Webpage  
**www.elf.ge**



ელფის ბავშვთა გამომცემლობა  
Elf Publishing House

# Elva Import



## Short Description of the Organization:

Elva import is the largest distributor of textbooks and academic literature in Georgia. The company distributes both books and periodicals. Elva import cooperates with all leading publishing houses in Georgia, USA, UK, Germany, Russia, as well as with many distributors of printed materials. The main customers of the company are universities, libraries, international organizations and other scientific and educational organizations based in Georgia.

---

## BOOK DISTRIBUTION COMPANY

- Contact Person  
**Niko Kbiladze**
- Contact Person Position  
**Director**
- Organization Address  
**49, Iosebldze str., 0160 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 38 26 73**
- Organization E-mail  
**nika@elva.ge**
- Webpage  
**www.elva.ge**



ELVA IMPORT

# Indigo Publishing



## Short Description of the Organization:

INDIGO is a niche publishing company that specializes in publishing extensive photo books with quality literary texts, research-based essay collections; oral histories; documentary prose. Indigo looks at book-projects as a project that has high importance and needs to be published. INDIGO began with a social and cultural magazine and then entered the book-publishing market too. Currently INDIGO operates as a company who publish books and magazine and creates journalistic content for the website [indigo.com.ge](http://indigo.com.ge)

---

## PUBLISHING HOUSE

- Publishing Priority  
**Periodical magazine, essayistic, documentary prose**
- Contact Person  
**Nata Dzvelishvili**
- Contact Person Position  
**Executive director**
- Rights Manager  
**Nata Dzvelishvili**
- Rights Manager E-mail  
**[n.dzvelishvili@gmail.com](mailto:n.dzvelishvili@gmail.com)**
- Organization Address  
**38, Iakob Gogebashvili str., 0179 Tbilisi, Georgia**
- Organization Phone Number  
**+995 555 57 45 45**
- Organization E-mail  
**[info@indigo.com.ge](mailto:info@indigo.com.ge)**
- Webpage  
**[www.indigo.com.ge](http://www.indigo.com.ge)**

**INDIGO**

# Intelekti Publishing



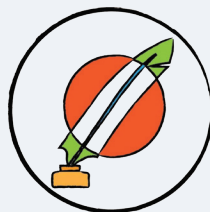
## Short Description of the Organization:

Intelekti Publishing is one of the largest publishing houses in Georgia. It is also one of the most active and prominent organizations in the Georgian cultural, educational, and publishing realms. School textbooks for Georgian and non-Georgian schools, classic and modern literature, international masterpieces of literature, and new authors introduced to Georgian readers for the first time are the themes and projects that Intelekti has been working on for over twenty years.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Georgian contemporary fiction, foreign fiction & non-fiction**
- Contact Person  
**Gvantsa Jobava**
- Contact Person Position  
**Editor/International Relations Manager**
- Organization Address  
**5, Chavchavadze Ave., 0179 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 25 05 22**
- Organization E-mail  
**intelektipublishingrights@gmail.com**
- Webpage  
**www.intelekti.ge**





# Iriatoni



## Short Description of the Organization:

Founded in 2013, Iriatoni became the biggest book distribution company in Georgia in 2017. We operate throughout Georgia mainly by distributing books, postcards and souvenirs. The company's distribution network includes bookshops, gift shops, craft shops, press booths, online bookshops, as well as large retail chains in Georgia – Spar and Carrefour. In total, the company has more than a thousand points of sales throughout the country and is the exclusive distributor of the top five Georgian publishing houses. Last year the company launched the biggest online discount bookstore in the country, [www.booksale.ge](http://www.booksale.ge), which has become a very successful project, and our goal now is to develop this segment to become the leader in its field. As part of a joint project with the publishing house Azri, in 2016-2017 Iriatoni published four fiction and non-fiction books, which proved extremely successful. We intend to continue this project in the future.

## BOOK DISTRIBUTION COMPANY

---

- Contact Person  
**Nikoloz Kortava**
- Contact Person Position  
**Director**
- Organization Address  
**17b, Chavchavadze Ave., Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 50 02 01**
- Organization E-mail  
**[iriatoni@gmail.com](mailto:iriatoni@gmail.com)**



# Karchkhadze Publishing



## Short Description of the Organization:

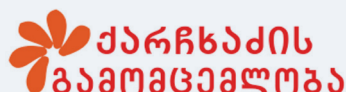
Karchkhadze Publishing House has been operating in the Georgian book market since 2004 and during this time, it has gained a strong reputation as one of the leading publishing houses of children's books.

Karchkhadze Publishing House publishes the books by famous Georgian writer Jemal Karchkhadze. In addition to children's books, the publishing house has been working in a new direction in recent years: these are highly polygraphic, illustrated editions of art and cultural heritage.

## PUBLISHING HOUSE

---

- Publishing Priority  
**Children's book, Fiction, Non-fiction**
- Contact Person  
**Giorgi Karchkhadze**
- Contact Person Position  
**Director**
- Rights Manager  
**Giorgi Karchkhadze**
- Rights Manager E-mail  
**info@karchkhadze.ge**
- Organization Address  
**16/15 Nutsubidze 1<sup>st</sup> Plateau, 0186 Tbilisi, Georgia**
- Organization Phone Number  
**+995 599 72 94 55**
- Organization E-mail  
**info@karchkhadze.ge**



# Klio Publishing House



## Short Description of the Organization:

KLIO publishing House is present on the book market of Georgia since 2003. From the beginning, it tries to support the ideas of enlightenment in Georgia. During this time, KLIO has published over 70 titles: non-fiction literature, books for children and young adults, also supportive educational literature for secondary school teachers.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Children, Non-fiction, Textbooks**
- Contact Person  
**Zaza Khidureli**
- Contact Person Position  
**Director**
- Rights Manager  
**Irma Liparteliani**
- Rights Manager E-mail  
**kliopublishing@gmail.com**
- Organization Address  
**181, David Aghmashenebeli Ave., 0102 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 34 04 30**
- Organization E-mail  
**book@klio.ge**
- Webpage  
**www.klio.ge**



# Meridiani Publishing House



## Short Description of the Organization:

The company Meridiani Ltd. was founded on 11 March 1994. Our priorities are publishing educational, academic and cognitive literature, as well as fiction and children's books. We also print periodicals (newspapers and magazines), as well as headed paper for individuals and organizations.

## PUBLISHING HOUSE

---

- Publishing Priority  
**Educational, Academic, Cognitive literature**
- Contact Person  
**Kakhaber Rusidze**
- Contact Person Position  
**Director**
- Rights Manager  
**Kakhaber Rusidze**
- Rights Manager E-mail  
**meridiani777@gmail.com**
- Organization Address  
**47, Kazbegi Ave., Tbilisi, Georgia**
- Organization Phone Number  
**+995 599 54 17 07**
- Organization E-mail  
**meridiani777@gmail.com**



# New Aeon Library



## Short Description of the Organization:

New Aeon Library was founded in 2012. It aims to publish and promote all the best occult, theological and philosophical literature in Georgian language.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Occultism, Theology**
- Contact Person  
**Giga Beriashvili**
- Contact Person Position  
**Publisher**
- Organization Address  
**31, Tekhuri str., Tbilisi, Georgia**
- Organization Phone Number  
**+995 551 13 77 93**
- Organization E-mail  
**[gigaberiashvili@outlook.com](mailto:gigaberiashvili@outlook.com)**
- Webpage  
**[www.facebook.com/93nael](https://www.facebook.com/93nael)**



ახალი ეონის ბიბლიოთეკა  
შეუზნო იტონს ყიყნიტოტონ

# Nodar Dumbadze Publishing & Literary Agency



## Short Description of the Organization:

Nodar Dumbadze Publishing & Literary Agency was established on 24/02/2017 and Called after prominent Georgian author NODAR DUMBADZE to public and promote modern Georgian and world literature. Besides promoting Georgian authors, During the last five years in the frame of the project LITERATURE WITHOUT BORDERS - the Publishing House has already published translations of authors from Germany, Israel, Italy, Ukraine, Lithuania, Sweden; France, Latvia, Ireland, Russia.

## PUBLISHING HOUSE

---

- Publishing Priority  
**Prose, Poetry, Essay**
- Contact Person  
**Ketevan Bitsadze**
- Contact Person Position  
**Manager**
- Rights Manager  
**Natia Trapaidze**
- Rights Manager E-mail  
**trapaidzen@gmail.com**
- Organization Address  
**18, Paliashvili str., 1079 Tbilisi, Georgia**
- Organization Phone Number  
**+995 558 17 19 95; +995 591 21 11 10**
- Organization E-mail  
**kndumbadze@gmail.com**
- Webpage  
**www.facebook.com/dumbadzebooks**



ნოდარ დუმბაძის პუბლიკაციური და ლიტერატურული სააგენტო  
NODAR DUMBADZE PUBLISHING & LITERARY AGENCY

# Palitra L Publishing



## Short Description of the Organization:

Palitra L Publishing is a subsidiary of Palitra Media Holding, founded in 2005 with a mission of bridging the gap between Georgian readers and books. Today it boasts the title of the largest enterprise in the Georgian publishing market. Each year, we publish over 500 unique titles of various genres. We release books for readers of all ages and tastes. We also actively participate in international book fairs and festivals while cooperating with the world's leading publishing houses and agencies.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Fiction; Children's Literature, Non-fiction**
- Contact Person  
**Tinatin Asatiani**
- Contact Person Position  
**CEO**
- Rights Manager  
**Nia Namgaladze**
- Rights Manager E-mail  
**n.namgaladze@palitra.ge**
- Organization Address  
**49, Iosebldze str., 0160 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 38 38 71**
- Organization E-mail  
**book@palitra.ge**
- Webpage  
**www.palitrall.ge**



**PALITRA L**  
Publishing House



# Publishing House Pegasus



## Short Description of the Organization:

Publishing House "Pegasus" is a Georgian Ltd. Organization that was founded in 2006. Since that time, it has published around one hundred titles. "Pegasus" actively cooperates with foreign publishers, works with them on fulfilling international projects. Publishing House "Pegasus" translates foreign literature into Georgian and vice versa.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Fiction, Documentary Prose, Children's Literature**
- Contact Person  
**Marine Tskhadaia**
- Contact Person Position  
**Founder and Director**
- Rights Manager  
**Ana Kvinikadze**
- Rights Manager E-mail  
**[anuki.kvinikadze21@gmail.com](mailto:anuki.kvinikadze21@gmail.com)**
- Organization Address  
**5, Maghalashvili str., 0178 Tbilisi, Georgia**
- Organization Phone Number  
**+995 592 12 08 15**
- Organization E-mail  
**[bookpegasus@gmail.com](mailto:bookpegasus@gmail.com)**
- Webpage  
**[www.pegasus.ge](http://www.pegasus.ge)**



# SABA



## Short Description of the Organization:

"SABA" sells e-books of all categories. It brings together diverse literature published in English and Georgian, as well as foreign classics, masterpieces of the contemporary literary scene and bestsellers. Application "Saba Reader" offers more than 6 600 electronic and audio books, lectures and podcasts to suit every literary taste. Aside from that, "SABA" is the host of the most prestigious annual literary award "SABA" which is supported by TBC Bank.

### LITERARY AWARD AND E-BOOKS PLATFORM

---

- Publishing Priority  
**All categories**
- Contact Person  
**Nata Zhvania**
- Contact Person Position  
**Marketing manager**
- Organization Address  
**5, V. Gabashvili str., Tbilisi, Georgia**
- Organization Phone Number  
**+995 511 14 00 88**
- Organization E-mail  
**service@saba.com.ge**
- Webpage  
**www.saba.com.ge**



საბა  
S A B A

# Sactsigni



## Short Description of the Organization:

"Sactsigni" has been active in the book industry since 1932. The organization continues to develop and its business covers publishing, trading, and distribution. The organization has a chain of stores in Tbilisi and other regions of Georgia.

---

## BOOK DISTRIBUTION COMPANY

- Contact Person  
**Lia Metreveli**
- Organization Address  
**14, Tamar Mepe Ave., 0102 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 96 90 70**
- Organization E-mail  
**saqwigni@yahoo.com**



# Grandpa Shaqro



## Short Description of the Organization:

We are selling books of Georgian authors and translated books from some languages to Georgian. Also, we have books by thematic such as historical, philosophy e.t we organize presentations of new books. We encourage the popularization of new authors.

## BOOKSTORE

- Contact Person  
**Nina Katsiashvili**
  - Contact Person Position  
**Manager**
  - Organization Address  
**17b, Chavchavadze Ave., 0179 Tbilisi, Georgia**
  - Organization Phone Number  
**+995 32 2 47 55 35**
  - Organization E-mail  
**info@shaqrobabua.ge**
- Webpage  
**www.shaqrobabua.ge**



# Shemetsneba



## Short Description of the Organization:

The independent Georgian publishing house Shemetsneba was founded in 2005. Our priorities are cognitive literature for children and youth, fiction, poetry, textbooks, journals, popular scientific literature, guidebooks for tourists, reference books, and postcards.

---

### PUBLISHING HOUSE

- Publishing Priority  
**Children's book, Fiction, Poetry**
- Contact Person  
**Lia Shalvashvili**
- Contact Person Position  
**Director**
- Rights Manager  
**Lia Shalvashvili**
- Rights Manager E-mail  
**[info@shemetsneba.ge](mailto:info@shemetsneba.ge)**
- Organization Address  
**9B, Antonovskaya str., 0177 Tbilisi, Georgia**
- Organization Phone Number  
**+995 598 55 05 54**
- Organization E-mail  
**[info@shemetsneba.ge](mailto:info@shemetsneba.ge)**
- Webpage  
**[www.shemetsneba.ge](http://www.shemetsneba.ge)**



# Sulakauri Publishing



## Short Description of the Organization:

Sulakauri Publishing was established in 1999. After years of a hard work and dedication, it stands as a leading publishing house of Georgia. Sulakauri Publishing is publishing books for all ages and of almost all kinds: fiction, non-fiction, documentary, biography, books for children and young adults, textbooks, etc. Works of some of the great minds and big names of the contemporary Georgian literature, who have received different national or international awards over the years, were published first by Sulakauri Publishing.

---

## PUBLISHING HOUSE

- Publishing Priority  
**Fiction, Children's Books, School textbooks**
- Contact Person  
**Ms. Tina Mamulashvili**
- Contact Person Position  
**Director**
- Rights Manager  
**Ms. Maka Shulaia**
- Rights Manager E-mail  
**m.shulaia@sulakauri.ge**
- Organization Address  
**150, David Agmashenebeli Ave., 0112 Tbilisi, Georgia**
- Organization Phone Number  
**+995 32 2 91 11 65**
- Organization E-mail  
**info@sulakauri.ge**
- Webpage  
**www.sulakauri.ge**



**SULAKAURI**  
PUBLISHING

# Tsigni+eri



## Short Description of the Organization:

Publishing house, "Tsigni+Eri" was based in 2012 year. The publishing company is aimed at representing the nation's spiritual and material values, to disclosure relic and endemic values. Gathers bit by bit the precious, authentic, national, that was created over the centuries by Georgians, brings it into the system, is preparing to issue and submit for consideration for demanding Georgian readers. The publishing also has a significant interest in psychology. Has been translated from German and published bestsellers.

---

## PUBLISHING HOUSE

- Contact Person  
**Mzia Razmadze**
- Contact Person Position  
**Director**
- Organization Address  
**7, Tsotne Dadiani str., Tbilisi, Georgia**
- Organization Phone Number  
**+995 571 13 12 11**
- Organization E-mail  
**tsignieri@yahoo.com**
- Webpage  
**www.tsignieri.ge**





# Zebra



## Short Description of the Organization:

Zebra mainly specializes in children's books.

---

### PUBLISHING HOUSE

- Publishing Priority  
**Children's book**
- Contact Person  
**Mariam Kasradze**
- Contact Person Position  
**Director**
- Rights Manager  
**Mariam Kasradze**
- Rights Manager E-mail  
**[mariam@zebra-group.ge](mailto:mariam@zebra-group.ge)**
- Organization Address  
**28, Bakhtrioni str., 0194 Tbilisi, Georgia**
- Organization Phone Number  
**+995 593 93 98 12**
- Organization E-mail  
**[mariam@zebra-group.ge](mailto:mariam@zebra-group.ge)**
- Webpage  
**[www.zebra-group.ge](http://www.zebra-group.ge)**



# Ziari Press



## Short Description of the Organization:

Ziari Press started by publishing the new translation of Shota Rustaveli's "Knight in the Panther Skin" (translated by Lyn Coffin) in 2015, which received a prestigious SABA prize. Our small publishing house has two objectives: on one hand, we seek to publish modern Georgian poets and to promote their work internationally by translating it into English; on the other hand, we strive to build the knowledge of the XX c history by translating important non-fiction texts into Georgian.

### PUBLISHING HOUSE

---

- Publishing Priority  
**Historic Non-Fiction, Poetry**
- Contact Person  
**Natalia Alhazishvili**
- Contact Person Position  
**Founding Director**
- Rights Manager  
**Natalia Alhazishvili**
- Rights Manager E-mail  
**[nalhazishvili@poeziapress.org](mailto:nalhazishvili@poeziapress.org)**
- Organization Address  
**2, Kipshidze str., apt 48, 0178 Tbilisi, Georgia**
- Organization Phone Number  
**+995 599 53 78 87**
- Organization E-mail  
**[nalhazishvili@poeziapress.org](mailto:nalhazishvili@poeziapress.org)**
- Webpage  
**[www.facebook.com/PoeziaPress](http://www.facebook.com/PoeziaPress)**



# Zviad Kordzadze Publishing



## Short Description of the Organization:

Zviad Kordzadze Publishing was founded in 2014. Publishing priorities are publishing a legal profile - textbooks, monographs, translations, and other literature. The publishing house has implemented several projects. One of them was about the adoption of the Constitution of February 21, 1921. As a result, a collection was published - "Chronicles of Georgian Constitutionalism" (2016). The second project is "Classics of Georgian Law", a serial legal edition, which contains classic legal letters of famous Georgian scholars and lawyers.

## PUBLISHING HOUSE

---

- Publishing Priority  
**Legal Literature**
- Contact Person  
**Elene Chomakhidze**
- Contact Person Position  
**Director**
- Rights Manager  
**Elene Chomakhidze**
- Rights Manager E-mail  
**[elene@kordzadzelaoffice.ge](mailto:elene@kordzadzelaoffice.ge)**
- Organization Address  
**19, Gorgasali str. Tbilisi, Georgia**
- Organization Phone Number  
**+995 599 50 77 75**
- Organization E-mail  
**[elene@kordzadzelaoffice.ge](mailto:elene@kordzadzelaoffice.ge)**
- Webpage  
**[www.zkpublishing.ge](http://www.zkpublishing.ge)**



ZVIAD KORDZADZE PUBLISHING  
ზვიად კორძაძის გამომცემლობა

## NOTES